

The
DAWN STALEY
A W A R D

***The Phoenix Club of Philadelphia announces the
2017 Winner of the Dawn Staley Award***

FOR IMMEDIATE RELEASE

**Contact: Michael G. Horsey, CPA
215-432-6983**

March 31, 2017

Kelsey Plum, Senior Guard, has been named the recipient of the 2017 Dawn Staley Award.

"The Dawn Staley Award is given to the most outstanding collegiate guard in the country; a player who exemplifies the skills that Dawn possessed during her career (ball handling, scoring, her ability to distribute the basketball and her will to win)," says Michael G. Horsey, Founder of the Phoenix Club of Philadelphia.

"For four years Kelsey has been exactly the kind of ambassador women's basketball needs - she's exciting, she's talented, and most of all, she's driven. You don't become the highest scoring player in the history of the game without putting in the work, off the court, every single day. No one is more deserving of this award because no one has worked harder for it. Kelsey is the type of player young girls around the world can look up to, and we're all looking forward to seeing what she does next," says Dawn Staley.

Kelsey Plum, a 5'8" senior guard from the University of Washington, is the all-time NCAA scoring leader exceeding the mark this year (3,393 points) held by Jackie Stiles.

Kelsey is this year's Pac-12 "Player of the Year," 1st team AllPac-12 and lead the nation in scoring with a 31.7 average.

Dawn Staley will present the award to Kelsey Plum during the Phoenix Club of Philadelphia's Dawn Staley Award reception on Thursday, April 6, 2017, at 6:00PM, at the prestigious Union League of Philadelphia.